



PRESS RELEASE

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FOR IMMEDIATE RELEASE

2016 Cadillac V-Series Crystal White Frost Editions

CELEBRATING THE FIRST-EVER CADILLAC ATS-V & THIRD-GENERATION CADILLAC CTS-V

Cadillac today announced the exclusive Crystal White Frost Edition for all three of its new high-performance V-Series models – the 2016 Cadillac ATS-V Coupe and Sedan, and the 2016 Cadillac CTS-V Sedan.

These new special edition models celebrate the ongoing launch of the first-ever Cadillac ATS-V and the third-generation Cadillac CTS-V super-sedan. They feature a special production run of low-gloss Crystal White Frost exterior paint, which first appeared for the world premiere announcements of the new V-Series models, receiving positive consumer reaction. The edition includes select V-Series wheels and Carbon Fiber and Luxury packages that are options on regular V-Series models.

The 2016 Cadillac ATS-V Crystal White Frost Edition sedans start at \$71,460 and coupes at \$73,660. The 2016 Cadillac CTS-V Crystal White Frost Edition sedans start at \$94,990, including destination freight charges but excludes tax, title, license and dealer fees. In total, 99 Crystal White Frost Edition vehicles will be allocated for retail – 29 CTS-V sedans, 39 ATS-V coupes and 31 ATS-V sedans.

ATS-V CRYSTAL WHITE FROST EDITION

All 2016 Cadillac ATS-V Crystal White Frost Edition sedans and coupes include the following in addition to the ATS-V standard features:

- Cadillac Crystal White Frost matte-finish exterior paint
- 18" V-Series wheels – polished forged-aluminum
- Carbon Fiber Package:
 - Carbon fiber front splitter

- Carbon fiber hood vent
- Carbon fiber rear diffuser
- Composite black rocker extensions
- Composite body-color extra-aero rear spoiler
- **Luxury Package:**
 - Enhanced Cadillac CUE with access to Apple CarPlay and Navigation
 - Sport alloy pedals
 - Universal Home Remote
 - High intensity discharge (HID) headlamps with Adaptive Forward Lighting and LED vertical light signatures
 - Split-folding rear seats (ATS-V Sedan only, standard on ATS-V Coupe)
 - 110-volt power receptacle

Additional options for the ATS-V Crystal White Frost Edition may include, depending on how dealers order the vehicles:

- Paddle-shift 8-speed automatic transmission
- RECARO® performance seats
- Performance Data and Video Recorder
- Sunroof
- Dark Gold or Red Brembo® brake calipers
- Sueded microfiber steering wheel & shifter
- Safety/Security Package with Head-Up Display

CTS-V CRYSTAL WHITE FROST EDITION

All 2016 Cadillac CTS-V Crystal White Frost Edition sedans include the following in addition to the CTS-V standard features:

- Cadillac Crystal White Frost matte-finish exterior paint
- 19" V-Series wheels – forged-aluminum After Midnight premium painted finish
- Carbon Fiber Package:
 - Carbon fiber front splitter
 - Carbon fiber hood vent
 - Carbon fiber rear spoiler
 - Carbon fiber rear diffuser
- Luxury Package:

- Tri-zone climate control
- Split-folding rear seat with armrest
- Heated rear outboard seating positions
- Power rear-window sunshade
- Manual rear side-window sunshades
- 110-volt power receptacle

Additional options for the CTS-V Crystal White Frost Edition may include, depending on how dealers order the vehicles:

- RECARO® performance seats
- Performance Data and Video Recorder
- Ultra-view sunroof
- Dark Gold or Red Brembo® brake calipers
- Sueded microfiber steering wheel & shifter
- Advanced Security Package

The Crystal White Frost paint is engineered to be as durable as normal paint but requires special attention for cleaning. Special care and cleaning instructions can be found at <http://www.cadillac.com/owners/auto-owners-manuals.html>.

The Crystal White Frost Edition vehicles will begin arriving at select Cadillac dealers by the end of October, in limited quantities. To find the closest participating dealer, call Cadillac Customer Support at 1-800-333-4223.

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